



#### **IMPORTANCE OF EASTER SUNDAY AT ASHLAND IN MADISON COUNTY**

Many in our community who have not regularly attended church in years are planning on attending somewhere on Easter. Many who are open to attending church on Easter are not even Christians and need the gospel. Some will even experience church for the first time on Easter.

#### **INVITE**

Understanding this, we ask you to work with us to invite as many friends and family to join you on Easter Sunday. Over the next few weeks we will be providing many resources for inviting others through social media and personal interaction.

#### **BE HERE!**

It's important that our guests see our members here and excited to see them. While our desire is not to be legalistic in anyway, we do ask as a church member that you consider how important your presence will be on Easter not only to our guests but also for you and your family. Anytime there is such an important day of ministry in the life of our church, God binds us together in our mission. Easter has always proven to be such a moment in our church.

## **FAQs**

### **1.) What times will the services be?**

9am and 11am

### **2.) Is this a permanent change?**

Not at this time. However, if our attendance continues to increase we will have to consider this as a temporary option in the future.

### **3.) Why 2 services?**

#### **OUTREACH**

Easter Sunday has been the highest attended service for us each year. Last year after only being in our current facility for a couple of months, we were out of space on Easter. Because over the last year our attendance has grown and we have already made more more by knocking down walls, we feel the need to have 2 services to make room for our guests on Easter.

#### **SERVICE**

Each Sunday our Journey Children's Ministry volunteers serve during the worship service. By having two services on Easter these volunteers will be able to both serve our children and enjoy the worship service. Two services also provides more opportunities for service in other areas of ministry (frontline / hospitality etc.)

### **4.) Will the services be different?**

No, the services will be exactly the same, only the people in the congregation will change. The same songs will be sung and the same text preached in both services.

### **5.) How long will the service last?**

Our target time for each service will be 1hr and 20 minutes.

### **6.) What will happen between the two services?**

While after the 9a.m. service we will need to prepare for the 11am service, this will be a great time for fellowship. We encourage you to either get here early. Or stay here late and enjoy one another between the two services. If you children are in Journey during the first service, we do ask that you pick them up ASAP to allow our workers an easy transition.

**7.) Will there be Journey Kids for both services?**

Yes, Journey Kids will be available during both the 9 and 11 services. There will be a different group of volunteers serving during each service, although they will be teaching the same lesson. No one who volunteers will have to miss an Easter service.

**8.) Which service should I attend?**

We are expecting the majority of our guests to attend the 11am service. In order to serve them, as a member or regular attender, we ask that you consider attending the 9am service. However, make sure that you order your day in a way that gives you the best opportunity to invite friends and family to our services. Also consider attending the service that allows you and your family to both serve and worship together on Easter.

**9.) Can I attend both services?**

YES. As a matter of fact, we ask that if you attend the 9am service to hang around to serve and make sure the 11am service fills up. If you are a ministry leader, we would appreciate you considering this to ensure that we are able to effectively minister to our guests. You may not have to stay for the entirety of the 11 am service, but we do need you to help welcome and direct our guests.

**10.) Which Service should I invite guests to?**

Let them decide which service they would prefer. Make sure that you order your day to minister to them most effectively.

**11.) How can I serve?**

Having two services presents an opportunity so that everyone can serve and no one has to miss a service. We will need help serving in Frontline, Journey Children's Ministry, light cleaning in between services (throwing away used coffee cups, paper trash, etc), and set up and break down. To help in one of these areas contact:

- **Frontline:** Glenn Pruitt – 859.358.6572
- **Journey:** Kathy Kendrick – 859.314.3206
- **Set up Break Down:** John Martin -859.779.5196
- **Cleaning:** Kim Kirtley –502.797.0114
- **Hospitality:** Mary Wolford - 859.893.3910

**12.) Where should I park?**

In order to help guests when they arrive, we should leave the closest spots to the church for them. We can park in front of the other store fronts (They're closed on Easter Sunday) and in the lots across the street, Taylor Rental and ABC Daycare, the gravel lot behind Hardee's, or around the church building.

### **13.)Where should I sit?**

Most guests prefer to sit in the back section of the worship area and closest to the aisle. You should consider sitting closer to the front and in the middle of our seating sections allowing for guests who arrive late to easily be seated. Also, if the worship area begins to fill up, if you are physically able to, please give up your seat so that you can serve a guest, allowing them to have a place to sit.

### **12.) What if I usually travel home for Easter?**

We realize that many young families and college students travel home and attend church with their families on Easter. However, we ask that you consider bringing your family to Ashland this Easter. This is a strategic Sunday that will help build momentum for our ministry in years to come. This would be a perfect time to introduce your family to your church home. To help accommodate your family in this way, the Haskins will be opening up their home for lunch immediately after the service. It is not required to RSVP for this lunch but to help us get an idea of who is coming please let us know on Facebook if you are attending.

### **TWO SERVICE STRATEGY FOR FAMILIES**

- Serve during 9AM service and worship in the 11AM service with kids in Journey during both worship services. (Or vice versa)
- Worship during the 9AM as a family with kids in Journey. Then one parent stay and serve during the 11AM service while the other parent takes kids home and prepares for rest of the day.
- One parent comes and serves during the 9AM service. The other parent brings kids to the 11AM service.
- Both parents serve during one service and worship as a family with your kids (if you feel they are able to respectfully attend the service).